

Shailee Bruck

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SUMMARY

International development and public policy professional with 5+ years of experience managing cross-functional projects, engaging government and international stakeholders, and supporting program implementation in government and international environments. Holds a Master's in International Development from IE University, developed in partnership with the United Nations System Staff College, with specialization in Finance, Trade & Business for Sustainability and Development Innovation & Emerging Technologies. Skilled in project management, policy analysis, stakeholder engagement, research, executive briefings, monitoring and evaluation, and translating complex information into actionable recommendations.

PROFESSIONAL EXPERIENCE

IE University

Master's in International Development

Madrid, Spain

September 2025-July 2026

Capstone Project: Sacha Inchi Alternative Development in Colombia (Client: United Nations Office on Drugs and Crime)

Conducted policy, market, and value-chain analysis examining sustainable alternatives to illicit coca cultivation in Putumayo, Colombia. Produced a 120+ page research report utilizing stakeholder interviews, thematic analysis, risk assessment, results-based management frameworks, and market research to develop evidence-based recommendations. Designed a commercialization strategy, implementation roadmap, and monitoring framework supporting sustainable rural development and stakeholder engagement.

Relevant Coursework: Data Analytics, Probability & Statistics, Risk Evaluation, Development Economics, Results-Based

Management, Adaptive Leadership, Policy Analysis, Human Rights, Technology & Public Sector Innovation, International Trade.

Focus Areas: Finance, Trade & Business for Sustainability • Development Innovation & Emerging Technologies

University of Maryland

Bachelor of Arts, Majors in Communication and History

College Park, MD

August 2015-December 2019

Dean's List Recipient | University of Maryland Competitive Cheerleader

PROFESSIONAL EXPERIENCE

Comptroller of Maryland

Senior Creative Manager

Annapolis, MD

June 2023-March 2025

- Managed cross-functional projects supporting communications and policy implementation across multiple departments.
- Produced executive briefings, research reports, and structured reporting materials translating fiscal and operational data into actionable insights.
- Coordinated stakeholder engagement among government agencies, community organizations, and advocacy groups.
- Designed communication toolkits and standardized documentation to improve organizational processes.
- Oversaw digital performance reporting and campaign analytics.
- Spearheaded a digital strategy that increased social media followers by 800% and audience engagement by 400%.

SOS International LLC

Digital Manager

Reston, VA

August 2022-June 2023

- Supported project implementation and reporting for international policy and security-focused programs.
- Coordinated cross-functional teams to ensure project deliverables aligned with organizational objectives.
- Prepared executive briefings and stakeholder materials for senior leadership.

United States Senator Ben Cardin

Assistant Press Secretary/Digital

Washington, DC

July 2021-July 2022

- Produced 78 policy briefs, issue analyses, executive briefings, speeches, and legislative updates covering foreign policy, international development, trade, labor, and human rights.
- Coordinated between legislative, communications, and external stakeholders to support coherent policy rollout.
- Maintained tracking systems for legislative initiatives, media engagement, and stakeholder outreach.
- Supported rapid-response coordination in dynamic political and international environments.

Maryland Democratic Party

Digital Manager

Annapolis, MD

May 2020-June 2021

- Managed daily social media channels and digital communications for a senior U.S. Senator.
- Created content on foreign policy, migration, human rights, labor protections, and international cooperation.
- Drafted press releases, speeches, op-eds, talking points, and digital publications.
- Coordinated messaging across press, web, and social platforms to support public relations goals.
- Monitored news cycles and emerging issues to inform content strategy and rapid-response communications.

Communications and Digital Intern

September 2019-January 2020

- Produced and managed multimedia content, including executive producing [Episode 23](#).
- Conducted research and drafted internal briefings to support leadership communications and rapid-response messaging.

United States Representative Alan Lowenthal

Congressional Intern

Washington, DC

June 2019-September 2019

- Conducted legislative research and prepared 8 briefings to support policymaking and constituent communications.

LANGUAGES

English (Native), Spanish (Working Proficiency), Hebrew (Basic)

TECHNICAL SKILLS

Adobe Creative Suite • Microsoft Office (Word, Excel, PowerPoint) • Google Analytics • SEO • WordPress • Data Visualization • Project Management • Policy Analysis • Market Research • Stakeholder Engagement • Executive Briefings • Results-Based Management (RBM) • Monitoring & Evaluation (M&E) • Risk Assessment