

Shailee Bruck

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SUMMARY

International development and policy professional with 5+ years of experience in government and political institutions. Skilled in translating complex policy into actionable strategies, with expertise in policy communication. Proven ability to design data-driven campaigns, strengthen stakeholder engagement, and support policy dialogue. Currently pursuing a Master's in International Development at IE University, with an academic and professional focus on inclusive governance.

EDUCATION

IE UNIVERSITY

Master's in International Development

Coursework: Global Governance, Development Policy, International Relations

Madrid, Spain

2025-Present

UNIVERSITY OF MARYLAND

Bachelor of Arts, Majors in Communication and History

Dean's List Recipient

College Park, MD

2015-2019

WORK HISTORY

COMPTROLLER OF MARYLAND

Senior Creative Manager

Annapolis, MD

2023-2025

- Translated complex fiscal and economic policies into accessible public reports and toolkits for diverse communities.
- Directed multilingual, ADA-compliant campaigns to improve accessibility of government services.
- Increased public engagement by 400% through evidence-based messaging.
- Partnered with interagency teams to align communications with social protection reforms and economic development programs.

SOS INTERNATIONAL LLC

Content Creator

Reston, VA

2022-2023

- Developed digital content and press campaigns viewed by stakeholders globally.
- Elevated CEO's online profile, securing industry media features and thought-leadership visibility.

UNITED STATES SENATOR BEN CARDIN

Assistant Press Secretary/Digital

Washington, DC

2021-2022

- Developed communications around foreign policy, migration, and labor protections.
- Drafted policy speeches, press releases, and talking points for use on the Senate floor.
- Managed digital platforms to increase constituent engagement with human rights and international development initiatives.

MARYLAND DEMOCRATIC PARTY

Digital Manager

Annapolis, MD

2020-2021

- Designed outreach campaigns that mobilized marginalized and vulnerable communities, addressing equity and social policy issues.
- Boosted engagement by 167% through policy-focused storytelling and voter mobilization.

MARYLAND DEMOCRATIC PARTY

Communications and Digital Intern

Annapolis, MD

2019-2020

- Produced and managed content for the MD Dems Podcast, including Executive Producing [Episode 23](#).
- Conducted in-depth research and prepared internal briefings to support leadership communications.

UNIVERSITY OF MARYLAND ATHLETICS

Media Relations Intern

College Park, MD

2018-2020

- Coordinated press and digital content for Division I sports events with audiences of 50K+.

UNITED STATES REPRESENTATIVE ALAN LOWENTHAL

Congressional Intern

Washington, DC

2019-2019

- Conducted legislative research and prepared briefings to support policymaking and constituent communications.

LANGUAGES

English (Native), Spanish B1

TECHNICAL SKILLS

Adobe Creative Suite | Google Analytics | SEO | WordPress | Social Media Ads | Content Strategy | Data Visualization